



MADE IN COSTA BLANCA

Industrial Tourism in the Province of Alicante

ENGLISH



Cámara
Alicante







MAKING IS POWER

Made in Costa Blanca favours the encounter with the industrial heritage, the inheritance of an entrepreneurial, industrial and artisan past. It also invites us to get to know the current production processes, which bring us, closer to the vital pulse of the province of Alicante.



I'm sure that you have been asked what you'd take to a deserted island. Let's turn the topic around. What would you take away from a land full of treasures? Perhaps the fascinating experience of discovery itself. Welcome then. The province of Alicante is an inexhaustible source of findings related to its productive past and present.

In a time of tertiary services and activities, nothing leaves us more astonished than unusual spaces, complex machinery, imposing structures, skill of the trades, workshops and their work processes. In short,

a world of sensations, sounds, colours, smells and flavours that open our minds to stories of life and work.

To travel on a train over pink salt flats, immerse yourself in the fragrance of the tastiest chocolate, to experience the world of Christmas beating nougat or dreaming of toys, becoming a master brewer for a day or experiencing sunset among the vineyards. These are some of the innumerable experiences that the province of Alicante offers and that Made in Costa Blanca converts into a proposal within everyone's reach.

Manufacturing experiences

La industria viva nos permite descubrir los secretos que encierra nuestra existencia. Actos cotidianos, como calzar, vestir, cocinar, degustar o decorar, adquieren una nueva dimensión cuando se conoce el cómo y el porqué de los objetos que fecundan nuestro tiempo y dan sentido a nuestra vida.



Industries with a memory

The productive transformation experienced in recent decades has left traces of an industrial time that will always accompany us through the stories. These cathedrals of industry are seen reconverted for new

uses or didactically made into museums. The wind mills, fulling mills, factories, fish markets, snow wells, dry stone banks, refineries and oil mills fascinate us with their magic and gift us with their memory.



PILAR CORTÉS





www.costablanca.org
turismo@costablanca.org
Tel. +34 965 23 01 60



www.camaralicante.com
turismo@camaralicante.com
Tel. +34 965 14 86 46

